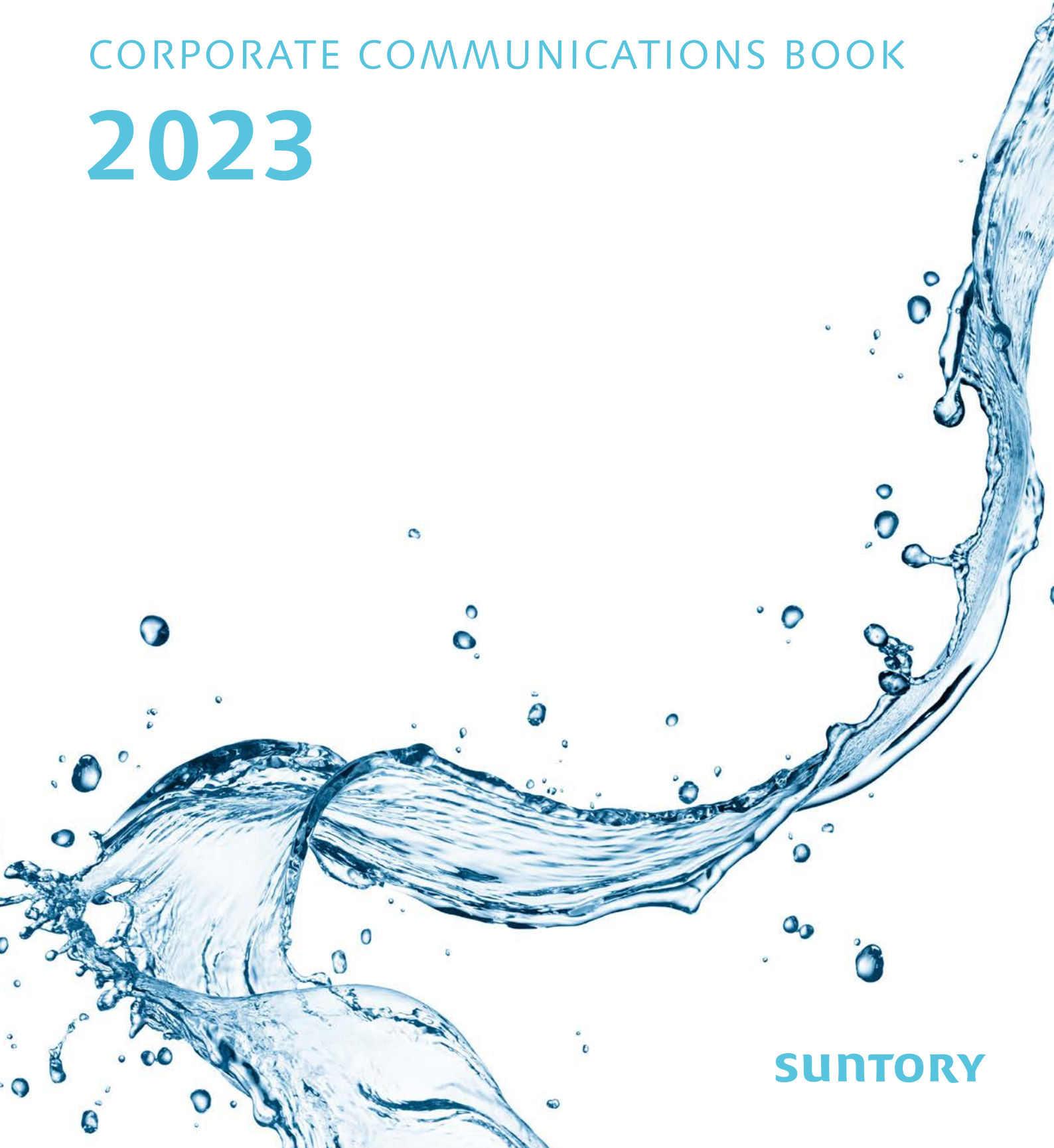


WE ARE SUNTORY

CORPORATE COMMUNICATIONS BOOK

2023



SUNTORY

CONTENTS

1. EXECUTIVE MESSAGE

2. ABOUT SUNTORY

3. OUR PRINCIPLES IN ACTION

3.1 Quality and Craftsmanship

3.2 Our People: One Suntory

3.3 Harmony with People and Nature

3.4 Connecting with Our Communities

4. BUILDING A MORE SUSTAINABLE FUTURE

The image shows a close-up of a green wall installation. The wall is composed of a dense layer of vibrant green plants with palmately compound leaves. A white horizontal band runs across the middle of the wall, featuring the word "SUNTORY" in large, blue, three-dimensional block letters. The background behind the plants is a glass and metal structure, likely part of a modern building's facade.

SUNTORY

Making the “Brilliance of Life” a Reality

We recently renewed Suntory Group's “Corporate Philosophy” to reflect the company's cherished founding spirit and motto.

We believe that the “Purpose” of our business is “To inspire the brilliance of life, by creating rich experiences for people, in harmony with nature,” and we have defined “Growing for Good,” “Yatte Minahare” and “Giving Back to Society” as the “Values” that our employees should embrace in order to achieve our Purpose.

These words encapsulate the entire history of Suntory since our founding, driven forward by our unwavering spirit that has led to the broad range of businesses we have today, from premium spirits and beverages to health foods.

As Suntory Group has become increasingly global and diversified in recent years, employees of various nationalities and languages are involved in a wide range of responsibilities across the business. All our employees will come together as one based on this philosophy, aiming for the same Purpose and sharing the same Values, which will lead to better collaboration and value creation for our global business.

The “brilliance of life” cannot be achieved without the brilliance of the earth and society. As people and as a business, we are sustained by the blessings of nature.

Climate change and the loss of biodiversity are urgent priorities that we cannot afford to ignore, both for the future of our planet and humanity, as well as for our own business. In particular, we believe that water sustainability is critical for a company like Suntory, whose business is to deliver the blessings of nature. We will strive to become “water positive” by spreading the knowledge and expertise built up in Japan, such as through our water source

conservation activities, to countries around the world. Suntory will also promote initiatives to reduce CO2 emissions, contribute to circular economy for plastics, and respect human rights throughout the entire supply chain.

These efforts to contribute to a sustainable society are positioned at the core of Suntory's business, precisely because they lead to the “brilliance of life.”

Suntory is not just a manufacturer of products. We are a company that creates rich experiences through our products and services. We develop bonds between people, create joy and inspiration, and bring out the “brilliance” of each and every one of our consumers and customers. This lies at the foundation of Suntory's spirit of “Monozukuri”.

To achieve this goal, we need “innovation” and “unparalleled quality,” which are nurtured by focusing on our market with a fresh perspective each day. Suntory employees all over the world, who share the spirit of “Monozukuri” across borders and cultures, collaborate and exchange expertise cultivated in various regions as a “global company originated in Japan” to spread the smiles of consumers around the world.

At the same time, we will work hand in hand with local restaurants, bars and retailers that are supporting food and beverage culture, to accelerate our efforts to deliver new value to consumers.

Our “Global” expansion, coupled with our deep commitment to the “Local” community, are the indispensable driving forces that enable Suntory to create a future brimming with the “brilliance of life.”

Takeshi Niinami

Representative Director,
President & CEO
Suntory Holdings Limited



1.

2.

SUNTORY



ABOUT SUNTORY

Suntory Group is among the world's leading consumer products companies, creating and distributing products enjoyed by millions worldwide. Founded as a family-owned business in 1899 in Osaka, Japan, Suntory has grown into a multi-national corporation throughout the Americas, Europe, Asia, Oceania and Africa.

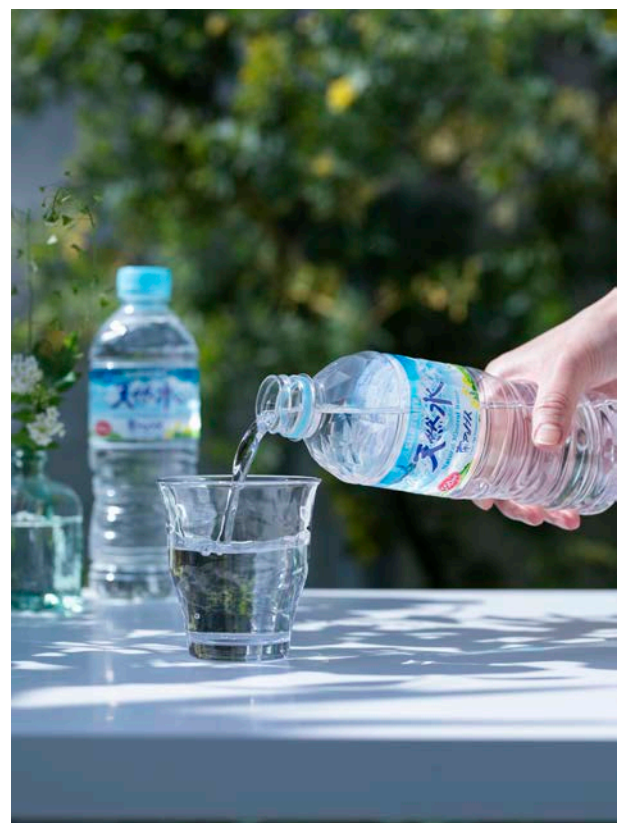


WHO WE ARE

Our diverse portfolio of products includes brewed teas, bottled water, carbonated soft drinks, ready-to-drink coffee and energy drinks, as well as premium spirits, beer and wine.

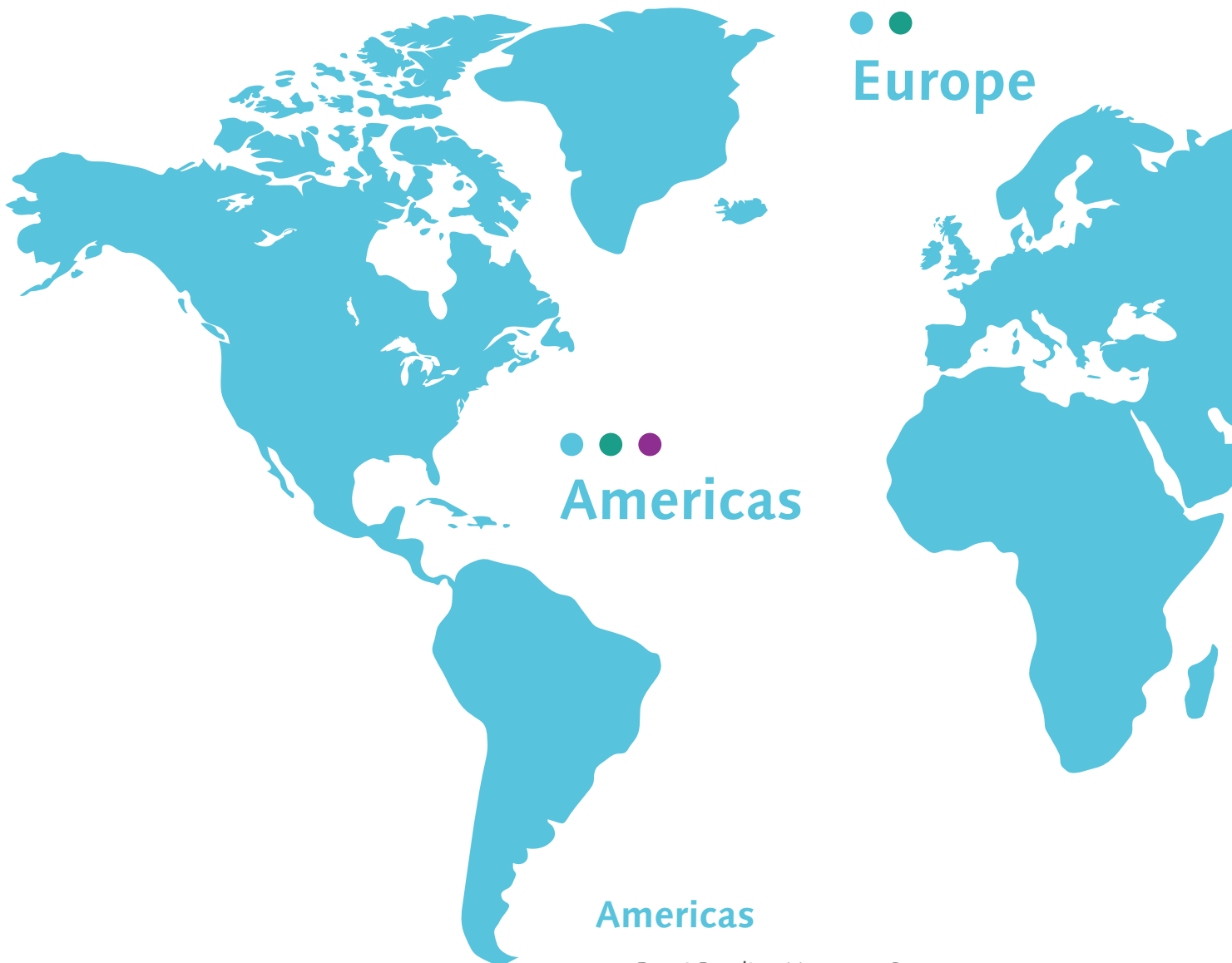
Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu* as well as iconic American brands *Jim Beam*, *Maker's Mark* and *The Premium Malt's* beer. We also make non-alcohol favorites such as *Orangina*, *Lucozade*, *Ribena*, *BOSS coffee*, *Iyemon green tea* and *Suntory Tennensui* water. Suntory is proud to offer a growing portfolio of wellness products, and we are actively engaged in the flower industry and the restaurant business in select markets around the world.

We are driven by "Yatte Minahare" – the spirit of bold ambition – and our 40,885 employees worldwide draw upon our unique blend of Japanese artisanship and global tastes to explore new product categories and markets.





GROUP COMPANIES



● ● Europe

● ● ● Americas

Americas

- Pepsi Bottling Ventures Group
- Beam Suntory Inc.
- Restaurantes Suntory Mexico Group

Europe

- Suntory Beverage & Food Europe
- Suntory Beverage & Food France
- Suntory Beverage & Food Great Britain and Ireland
- Suntory Beverage & Food Spain
- Château Lagrange S.A.S.
- Grands Millésimes de France S.A.(GMdF)
- Weingut Robert Weil
- Suntory MONOZUKURI Expert Europe

- Non-alcoholic Beverage and Food Companies
- Alcoholic Beverage Companies
- Health foods, Restaurants, Flowers, and Services Companies
- Cross-Functional and Integrated Services



Asia and Oceania

Asia and Oceania

- Suntory Beverage & Food Asia Pacific
- Suntory Beverage & Food Thailand Co., Ltd.
- Suntory Garuda Group
- Suntory (China) Holding Co., Ltd.
- Suntory PepsiCo Beverage Thailand Co., Ltd.
- Suntory PepsiCo Vietnam Beverage Co., Ltd.
- Frucor Suntory Group
- ASC Fine Wines Holding Ltd.
- Suntory China Quality Assurance Center Co., Ltd.
- Suntory Wellness Asia Pacific Pte. Ltd. Taiwan Branch
- TOYOTA SUNTORY MIDORIE (SHANGHAI) CO., Ltd.
- Suntory Trading Hong Kong Ltd.
- SUNTORY MONOZUKURI EXPERT ASIA PTE. LTD.

Japan

- Suntory Beverage & Food Ltd.
- Suntory Foods Ltd.
- Suntory Foods Okinawa Ltd.
- Suntory Beverage Solution Ltd.
- Sunvend Co., Ltd.
- Japan Beverage Holdings Inc.
- Suntory Products Ltd.
- Suntory Spirits Ltd.
- Okinawa Suntory Ltd.
- Kyushu Suntory Techno Products Ltd.
- Fwines Co., Ltd.
- Iwanohara Vineyard Co., Ltd.
- Monte Bussan K.K.
- DYNAC HOLDINGS CORPORATION
- Pronto Corporation
- Izutsu Maisen. Co., Ltd.
- Suntory Concierge Service Ltd.
- Suntory Flowers Ltd.
- Suntory Marketing & Commerce Ltd.
- Suntory Publicity Service Ltd.
- Suntory Investment and Development Ltd.
- Sun-Ad Co., Ltd.
- Suntory Wellness Ltd.
- Connecto Co., Ltd.
- Häagen-Dazs Japan, Inc.
- Suntory Coffee Roastery Ltd.
- SUNTORY FIELD EXPERT Co., Ltd.
- Suntory Malting Ltd.
- Suntory Logistics Ltd.
- Suntory Business Systems Ltd.
- Suntory System Technology Ltd.
- Suntory Global Innovation Center Ltd.
- Suntory Corporate Business Ltd.

OVERVIEW OF SUNTORY GROUP'S CORPORATE PHILOSOPHY

Suntory Group's Corporate Philosophy

Suntory Group's Corporate Philosophy consists of our purpose and values, based on our founding spirit and motto. It expresses our corporate aims and the principles we embrace to achieve them.

Our Purpose The goals of the Suntory Group's business and our corporate direction

**To inspire the brilliance of life,
by creating rich experiences for people, in harmony with nature.**

Our Values The values we embrace to achieve our purpose

Growing for Good

We keep growing, as individuals and as a corporation, towards a better world. By continuing to grow, we expand our capacity to improve society.

"Yatte Minahare"

We refuse to fear failure, refuse to give in or give up, and stay relentless in our quest to innovate new values.

Giving Back to Society

We give back from what our business earns, not only by reinvesting in our company, but by caring for our customers and partners and contributing to society.

Corporate Slogan

The essence of our philosophy that we communicate with our partners and the world.

SUNTORY
Sustained by Nature and Water

As a corporation sustained by the gifts of nature and water, we will always protect the ecosystems that deliver water. Because our ecosystem is the wellspring, not only of our business and the rich experiences we create for people's lives, but also of human life itself. We will continue to be a company where everyone is empowered with the freedom and flexibility to innovate. Through all of our corporate pursuits, Suntory seeks to inspire the brilliance of life.

| The Suntory Group Way

The approach that each Suntory employee brings to their daily duties in order to implement Suntory Group's Corporate Philosophy.

We protect nature

As a company that delivers the blessings of nature to our customers, we conduct business activities that reflect our respect and appreciation of these resources. By reducing our environmental impact and contributing to sustainable cycles of natural water, we thoughtfully pass a healthy planet on to the next generation.

We respect humanity

We provide products and services that enrich the minds, bodies, and lifestyles of our consumers. Through new and delightful experiences, we contribute to a society in which all people can enjoy harmonious and spiritually rich lives.

We exceed consumer expectations

We regard all people as our customers and put their satisfaction first. We pursue a "Gemba" (on-site) perspective, reflecting the views of our consumers in our activities, and continuously strive to earn trust and exceed expectations.

We put quality first

Quality is the highest priority in all our processes, from the planning and development of products and service to the way we interact with our consumers. We strive for quality in everything we do, every day.

We challenge ourselves

We dream big without fear of failure. Every day, we strive to create value never achieved before, think with fresh mindset, act resolutely, and take on new challenges.

| Suntory Group Code of Business Ethics

The fundamental principles that each employee must embrace so Suntory Group can fulfill its responsibilities to the public and earn its trust, while implementing its corporate philosophy.

| Our Motto

Inspiring the brilliance of life, filled with the youthful energy, let us dare to pioneer new values. Every day a new quest, a global approach, bold and decisive action.

A CENTURY OF CRAFTSMANSHIP AND COEXISTENCE

Yatte Minahare

We earnestly accept challenges. United by our drive to succeed, we move forward together to create markets and provide new value. From the start, Suntory has been a pioneer. Today we look forward boldly and confidently.

History of our business

1899



Shinjiro Torii founded Torii Shoten, beginning the production and sale of wine

History of our environment and community activities

Giving back to society

By giving back generously to the world, we show that Suntory stands for both enjoyment and responsibility. While we always aim for success, we recognize the importance of the world around us. We are committed to building a long-lasting, mutually beneficial relationship with society.

1921

Founded Kotobukiya Limited



1929

Launched Japan's first authentic whisky, *Suntory Whisky Shirofuda* (white label)

1907

Launched *Akadama Port Wine*, a sweet grape wine



*Name changed to *Akadama Sweet Wine* in 1973

1923

Constructed the Yamazaki Distillery, Japan's first malt whisky distillery

1937

Launched *Suntory Kakubin* (square bottle)



*Note: This product photo has been partially edited.

1920s

1921

Established Hojukai, an organization for social contribution



"Imamiya Dispensary," a charitable clinic in Osaka, was established by the founder.

1940s

1946

Established the Institute of Food Chemistry (now the Suntory Foundation for Life Science)





1972

Established Suntory Foods Limited, our beverage and food sales company

1996

Started our health food business with the launch of *Sesamin E*



2004



Successfully developed the world's first "blue rose" through biotechnology

2013

Listed Suntory Beverage & Food Limited on the first section of the Tokyo Stock Exchange

1963

Changed our company name from Kotobukiya to Suntory Limited, and entered the beer business



1983

Started management of Chateau Lagrange (Bordeaux, France)



2005



Awarded Japan's first Grand Gold Medal in the Monde Selection to *The Premium Malt's* in the Selection of Beers division



2014

Established Beam Suntory Inc.

2009

Welcomed Orangina Suntory France to the SBF Group



1960s

1980s

2000s

2010s

1961

Opened the Suntory Museum of Art



1973

Started bird conservation activities



2003

Launched Suntory's Natural Water Sanctuaries



2014

Formulated Suntory's Environmental Vision toward 2050

2015

Expanded *Suntory Mizuiku* overseas, beginning in Vietnam

1969

Established the Torii Music Foundation (now the Suntory Foundation for Arts)

1979

Established the Suntory Foundation

2004

Started *Suntory Mizuiku* in Japan to teach the next generation about water and the environment

2017

Formulated Suntory Group's Sustainable Water Philosophy

1986

Opened Suntory Hall



2019

Formulated Suntory Group Sustainability Vision

SUNTORY SNAPSHOT

Foundation 1899	Brands 300+	Headquarters Tokyo, Japan	Presence products sold in over 120 Countries
---------------------------	-----------------------	-------------------------------------	---

PERFORMANCE As of December 31, 2022

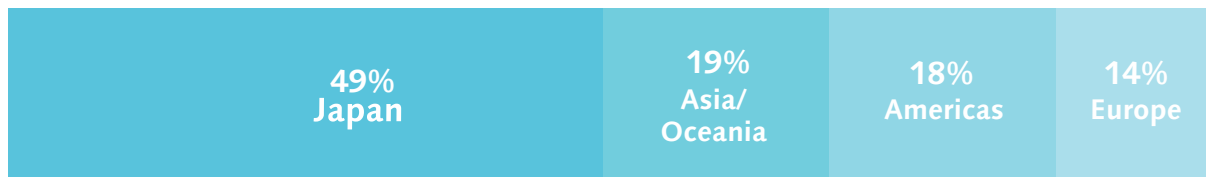
Consolidated Revenue excluding excise taxes
¥2,658 BILLION / \$20.2 BILLION

Consolidated Operating Income
¥276 BILLION / \$2.1 BILLION

Sales by Business Segment



Sales by Region



PORTFOLIO

Major Brands

Non-alcoholic Beverage,
Food and Health &
Wellness Business



Alcoholic
Beverage Business

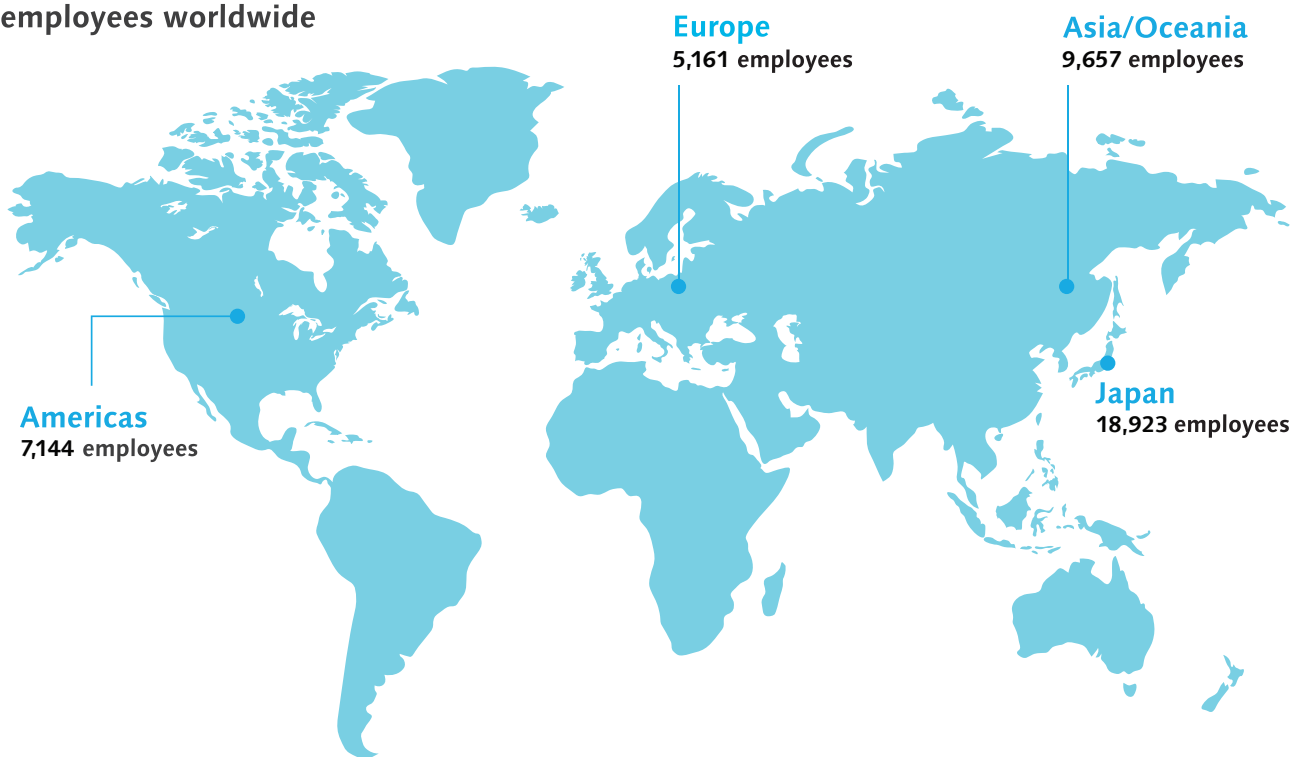


PEOPLE As of December 31, 2022

Total Employees

40,885
employees worldwide

Employees by Region



Awards & Rankings

Suntory Holdings Ltd.

2023 #5 World's Most Admired Company for the beverage industry by Fortune

#6 ESG Brand 2022
by Nikkei Business Publications

CDP Water A List 2022
CDP Climate A List 2022
by CDP

Suntory Beverage & Food Ltd.

Selected as a **Constituent of FTSE4Good Index Series and MSCI Japan ESG Select Leaders Index**

Alliance for Water Stewardship (AWS) certification

- Suntory Okudaisen Bunanomori Water Plant
- Suntory Kyushu Kumamoto Plant (Platinum Certification)
- Suntory Minami Alps Hakushu Water Plant



OUR PRODUCTS AND SERVICES

At Suntory, we push ourselves to innovate and improve the way we craft our products to meet the ever-evolving tastes of the global marketplace and delight and satisfy our customers. We craft our premium products with the utmost precision and care, blending Japanese craftsmanship and global tastes to deliver the unexpected.

Non-Alcoholic Beverages and Food Business

We pursue the highest level of quality to bring happiness to our customers. Suntory Beverage & Food delivers a wide variety of products, including mineral water, coffee, green tea, oolong tea, carbonated soft drinks and sports drinks. We also offer a variety of premium products unique to Suntory that cater to the diverse needs and evolving tastes of our customers, such as food for specified health needs (FOSHU) which utilize research technology developed over many years. We manufacture and sell these non-alcoholic beverages and foods globally in Japan, Europe, Asia, Oceania, the Americas, and Africa.

Spirits, Wine and Beer Business

Since its first production and sale of wine in 1899, the Suntory Group has continued taking on new challenges, including the production of Japan's first authentic whisky and entering into the beer market. As Suntory continues to grow, we're pursuing global expansion of our spirits business through Beam Suntory and strengthening our beer business through Suntory Beer. We also produce award-winning wine in Japan and Europe and work with noted wineries around the world.

Cross-Functional and Integrated Services

Suntory has established functional companies that leverage our operations expertise to deliver expert services related to optimization of management, quality assurance, technological development, supply chain management, advertising and design, customer relations and business systems, while further improving the efficiency of group management. Our cross-functional companies are responsible for services such as fundamental research and operational support.

Health Foods, Restaurants, Flowers and Others

Suntory is committed to ongoing initiatives to support how we eat, drink and live. Our research and development is the driving force behind the continued growth of all our existing and future businesses, some of which are health foods, restaurants and flowers.

We offer a wide range of food and dining experiences throughout Asia, Australia and Mexico, including restaurants, bars, cafés and other establishments.

We also have a robust portfolio of health and wellness products, including *Sesamin EX* that leverages long-term polyphenol research.

Suntory is also active in the flower industry, where the company leverages its R&D and technology capabilities to develop and supply a variety of offerings, including the world's first blue rose – an achievement previously considered impossible.

Arts, Culture, Academics and Social Welfare

Suntory contributes to cultural and social activities, including backing three public interest incorporated foundations that promote the arts, academic research and Japanese culture.

We also support a social welfare organization that operates senior care facilities and nursery schools in Japan.

3.1





Our Principles in Action

QUALITY AND CRAFTSMANSHIP

At Suntory, quality and craftsmanship are at the core of who we are as a company. Our relentless pursuit of perfection is evident in everything we create. For us, excellence is not just an end product, it is infused throughout our process – from designing and developing new products, to sourcing and procuring raw materials, through to the final moment of consumption.

Suntory is proud to create premium products that satisfy and delight customers all over the world. We work hard to preserve our heritage of artisanship and ingenuity – but we are not beholden to the past. Suntory continues to refine our techniques and introduce new innovations to create new value for our customers.

OUR COMMITMENT TO QUALITY

Since our founding, Suntory has been guided by an uncompromising commitment to quality. We call this pledge “All for the Quality.” This value inspires each and every Suntory employee to pursue quality and craftsmanship no matter where they sit in the organization.

At Suntory, we are driven to exceed customer expectations. We craft each product and service with our customer in mind, earning and preserving their trust through unparalleled quality, care and precision. Guided by our customer first quality assurance policy “All for the Quality,” we are constantly challenging ourselves to improve our processes, products and services to better satisfy and delight our customers.

We achieve this by:

Anticipating Our Customers' Needs

We create products and services through the lens of our customers, anticipating their needs, listening to their feedback and satisfying their tastes. Suntory is constantly innovating across our beverage and product portfolio – reducing sugar content and offering healthy products that enhance consumer wellness, while still delivering great tastes.



Holding Ourselves to the Highest Standards

Suntory places the highest priority on the safety of our products and services, adhering to international standards and promoting quality management through dedicated committees.

Leveraging Innovation to Ensure Quality

Suntory's Safety Science Institute is dedicated to using scientific quality assurance systems to improve our products today and into the future.

Never Resting on Our Success

We continuously seek to improve our processes, products and services, enlisting each and every member of the Suntory family to earn customer trust through our relentless commitment to quality.



Suntory MONOZUKURI Values

To guide our commitment to quality, we have established Suntory MONOZUKURI Values – applying our relentless commitment to quality, craftsmanship and design to our entire value chain. Suntory strives to create new value for consumers every day through premium experiences and innovations, all while delivering safe, reliable and high-quality products that exceed expectations.





MAKING THE IMPOSSIBLE POSSIBLE: RESEARCH AND INNOVATION

Research and development has been key to Suntory since our founding. We are proud to offer new value through product development, technology and expertise – like applying microorganisms and enzymes to alcoholic beverages or introducing new distillation technologies. As Suntory seeks to innovate and grow toward the future, we will continue to promote R&D to create more value for customers and communities around the world.

Creating Excellent Taste

Suntory has developed numerous market-leading products, including non-alcoholic beverages – such as Suntory *Oolong Tea*, *BOSS* canned coffee and *Iyemon* green tea – as well as alcoholic beverages – such as *Yamazaki* and *Hibiki* whiskies and *The Premium Malt's* beer.

Promoting Health and Wellness

Building on our large body of health and wellness research, Suntory has developed health foods containing ingredients such as sesamin and arachidonic acid. Our portfolio includes successful products like *Prodia* and *Lactect*, which contain the *Lactobacillus S-PT84* strain discovered by Suntory.

Tackling the Impossible

Using biotechnology, Suntory has successfully developed the world's first blue rose, something that had always been considered impossible. Since 2009, blue roses – which are called '*SUNTORY blue rose APPLAUSE*' – have been delivered to customers all over the world.

Learn more about our commitment to quality of products and services at our website: <https://www.suntory.com/innovation/>



Nurturing Natural Water Sources

As a company that delivers the blessings of water and nature, Suntory established the Suntory Water Institute to support important environmental research on the water cycle and the water quality, as well as the protection of water sources, the formulation of water preferences and the value of water.



3.2



A photograph of two men in business attire smiling and looking at each other in a meeting room. The man on the left is wearing a light blue suit jacket and a white shirt, while the man on the right is wearing a dark suit jacket and a light blue shirt. They are standing in front of a large table covered with papers, water bottles, and a blue cup. The background shows a modern office environment with large windows and a white wall.

Our Principles in Action

OUR PEOPLE: ONE SUNTORY

Our people are the driving force behind Suntory's growth and success. The talent, precision and passion that our employees (fondly known as Suntorians) bring to their work is evident in every product that we make. Suntory is committed to supporting and cultivating the creative potential of our employees as together we expand our business and address today's most pressing global challenges.

AT SUNTORY, PEOPLE ARE EVERYTHING

The Continuous Success and Growth of Each Individual Makes Growing for Good Possible

People are the source of growth for the Suntory Group. In order to continue generating new value and be a company that customers and society at large can rely on, each employee must be able to thrive and grow as professionals by fully harnessing their own individual capabilities. At Suntory, we develop and educate employees with a long-term perspective to turn our Growing for Good value into a reality.



SUNTORY UNIVERSITY

Suntory Group believes that the source of our growth is “people” and is actively engaged in talent development, opening a corporate university, “Suntory University” in April 2015. Suntory University is committed to the development and growth of all Suntorians around the world.

Helping Our People Grow and Thrive

Since our founding, the Suntory Group has been dedicated to talent development with the conviction that people are the most important foundation of our business. Continuing this theme, we are introducing talent management to enable each and every employee to fully harness their own capabilities. This involves job rotations and optimal allocations of human resources across departments and companies in the Suntory Group, based on career visions conceived collaboratively by employees themselves along with their supervisors and HR. We are striving to create workplaces where all employees can feel positive about their careers and thrive.

With our sights set on being one of the world leaders at developing human resources, we are also putting our full energy into talent development and HR training for the professional growth of individuals. For employees to understand and embody our founding spirit of “Yatte Minahare” (a bold spirit of ambition), while continuously challenging themselves on their path to professional growth, they envision their own future career, clarify what experience they desire along the way, and formulate a plan to achieve it.

We have also launched Suntory University, which encompasses all of our talent development programs, as well as diverse level-by-level training and career support programs. To develop business leaders, we also offer career stretch opportunities with an extensive array of contact points outside the company, overseas, and in other industries.



Additionally, we are committed to the development of our international talent resources in order to fuel our global expansion. Our Career Challenge Program enables employees to study at business schools in Japan and abroad, and to individually pinpoint and acquire the skills they need to effectively handle global operations, while our Trainee Program enables employees to go on assignment to overseas group companies. We also operate the Global Leadership Development Program for team leaders identified within domestic and international Suntory Group companies. Our employees in countries throughout the world are engaged in leadership development.

Diversity, Equity, Inclusion and One Suntory

The Suntory Group is comprised of many different types of business companies and a diverse array of cultures. The individuals who comprise our group also come from a diverse array of cultures and backgrounds. This diversity is one of Suntory's key strengths. We believe this advantage can be leveraged to an even greater effect by sharing our One Suntory sense of unity. One Suntory does not simply mean creating one single, large global company. Rather, it is the foundation on which employees in different regions and positions can connect with each other, share their ideas and knowledge as they perform their work, and generate new values. The goal is for all of our employees, no matter where in the world they are located, to perform their work with enthusiasm through our talent development programs and initiatives.

Diversity, Equity, and inclusion (DEI) is also a highly important aspect of our employee development. Diversity cannot actually be effective without inclusion in particular.

We are creating mechanisms to further accelerate DEI by having people from different cultures work together, while also building an inclusive Environment throughout the globe for employees to share their various experiences and the lessons they've learned.

3.3






Our Principles in Action

HARMONY WITH PEOPLE AND NATURE

At Suntory, we pursue to inspire the brilliance of life, by creating rich experiences for people, in harmony with nature. This purpose is fundamental to our existence and it guides and inspires our company every day. We're committed to existing in rhythm with nature. That's why Suntory is taking the lead in preserving water resources, ensuring that generations to come can appreciate and enjoy the beauty of nature.

For us, water is the lifeblood of our business. Every day, Suntory honors this pure and precious resource. This spirit guides every aspect of our business. Together, Suntory and its employees strive to protect water in all its forms, from water source conservation to teaching children the value of nature.



SUNTORY GROUP'S ENVIRONMENTAL VISION TOWARD 2050

To deliver on our mission, Suntory developed the Environmental Vision toward 2050, an ambitious set of goals and policies designed to advance our commitment to environmental stewardship. We're determined to be a global leader in environmental conservation, and we're doubling down on that effort by preserving natural resources and reducing our environmental impact worldwide.

Together, we're making progress toward these bold goals and holding ourselves accountable through a specific set of targets for 2030 and beyond.

WATER SUSTAINABILITY



Reduce the water intensity*¹ of production at our owned plants*² by 50%*³ globally.



Replenish more than 100% of water used at all of our owned plants*² globally through conservation of the surrounding ecosystem.



Achieve sustainable water use for all key ingredients.



Share the Sustainable Water Philosophy to the communities where our business operates.

Environmental Vision toward 2050



CLIMATE CHANGE MEASURES



Aim for net zero greenhouse gas emissions across the whole value chain by 2050. Continue to promote energy conservation, proactively implement renewable energy solutions, utilize next-generation infrastructure options and work together with stakeholders across the value chain in order to contribute to realizing a decarbonized society.



SCIENCE BASED TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

The Suntory Group has had its emissions reduction targets approved by the Science Based Targets initiative. The targets covering greenhouse gas emissions from Suntory group's operations (scopes 1 and 2) are consistent with reductions required to keep warming to 1.5°C. Also, the target for the emissions from its value chain (scope 3) meet the SBTi's criteria for ambitious value chain goals



1

Reduction of water used in direct operation

Reduce the water intensity^{*1} of production at our owned plants^{*2} by 35%^{*3} globally. In addition, explore reduction of absolute amount of water withdrawn in highly water stressed areas.

3

Sustainable water use in raw ingredients

Collaborate with suppliers to improve water-use efficiency in the production of water-intensive key ingredients^{*4} in highly water stressed areas.

2

Water replenishment

Replenish more than 100% of water used in at least 50% of our owned plants^{*2} globally, including all those in highly water stressed areas, through local water source conservation efforts.

4

Water education and access to safe water

Expand water education programs and initiatives to provide safe water access for more than 1 million people.

Environmental Targets toward 2030

Greenhouse Gas



1

Reduce greenhouse gas emissions from our direct operations by 50%^{*2}

2

Reduce greenhouse gas emissions across our entire value chain by 30%^{*2}

*1 Water intensity is the amount of water withdrawn per unit of production, which is 1 kiloliter of production

*2 Owned plants that manufacture finished products and excludes plants for packaging and ingredients

*3 Reduction of water intensity of production based on 2015 baseline year

*4 Coffee, barley, grapes

DELIVERING ON OUR MISSION: PRESERVING AND REGENERATING NATURE

Natural resources are the foundation of our business, and they empower us to be the company that we are. Suntory understands that these gifts come with great responsibility, and we're committed to preserving and restoring precious resources like water, forests and biodiversity around the world.

Conserving Water Resources

Suntory is committed to nurturing the forests that supply our most essential resource, water. In 2003, Suntory founded our first Natural Water Sanctuary to conserve and develop healthy forests; we now have 22 locations in Japan. Since then, our commitment to protect nature has expanded across the globe – from Japan to Kentucky, with Beam Suntory's partnership with the Bernheim Arboretum & Research Forest and the Maker's Mark Natural Water Sanctuary, to the Peatland Water Sanctuary in Scotland.

Protecting Wild Birds

At Suntory, we believe protecting birds is part of building healthy forests. In 1973, we established the Suntory Fund for Bird Preservation and since then we've helped nearly 472 organizations protect wild bird populations up to 2022.

Teaching the Value of Nature

Through Suntory Mizuiku, our educational program, we are teaching future generations about the importance of water and nature. As of end of 2022, more than 460,000 students have participated in the program in multiple countries including Japan, Vietnam, Indonesia, Thailand, China and Spain. Additionally, Beam Suntory and its barrel supplier, Independent Stave Company, provides sustainability education to loggers in Kentucky and Missouri.

Conducting Cutting-Edge Research

To better understand forests, Suntory conducts rigorous research in collaboration with leading universities, governments and researchers. By leveraging science, we're helping to protect forests, wildlife and water sources around the world.

Suntory Group's Sustainable Water Philosophy

Water is the most important ingredient of our products, as well as a precious shared resource. In order to achieve "water sustainability," the first pillar of Suntory Group's Environmental Policy, we want to share these values with all Suntory Group members and apply them where we operate in order to answer to our stakeholders' expectations.

1. Understanding the natural cycle of water
2. Promoting environmentally conscious water use
3. Conserving watersheds
4. Engaging with the local community

Formulated January 2017



SUNTORY GROUP PLASTIC POLICY

Tackling Plastic Issues to Build a More Sustainable Society

Plastic has many uses and its convenience has made our lives easier. However, to prevent plastic from having a negative impact on the global environment, Suntory aims to provide strong leadership to address the worldwide plastics issue.

Under its Plastic Policy, Suntory takes actions to transition to a more sustainable, recycling-oriented and decarbonized business. In May 2019 we unveiled a new company-wide "Plastic Policy". Under its Plastic Policy, Suntory takes actions to transition to a more sustainable, recycling-oriented and decarbonized business.

As part of the Plastic Policy, Suntory will aim to create PET bottles by only using recycled or plant-based materials by 2030, with the goal of completely eliminating virgin petroleum-based materials from all our PET bottles globally.



The four pillars of our Plastic Policy

1. Recycle & Renewable
2. Reduce & Replacement
3. Innovation
4. New Behavior

Enhancing Innovation

An important step to achieving this goal is the expansion of our B-to-B bottle recycling system, which uses plastics recycling technology to produce new PET bottles from recycled ones. Suntory actively engages in collection and separation in every country we do business for enhancing an efficient recycling system.

Another important step is the development of plant-based materials. In 2021, Suntory has successfully created a prototype PET bottle made from 100% plant-based materials.

Working with Key Stakeholders

Addressing this urgent, global plastics issue cannot be done alone. Our Plastic Policy ensures that Suntory will continue to collaborate with stakeholders, governmental and non-governmental agencies, as well as other organizations across industries.

Our Plastic Policy and partnership with key organizations such as the Global Plastic Action Partnership (GPAP) empowers Suntory to exercise dynamic leadership in the transformation to a circular, post-carbon world. We're proud to take part in these coordinated efforts to ultimately drive collective action and help realize a more sustainable society for all.

PET BOTTLE SUSTAINABILITY 2030

Aiming for 100% Sustainability through Recycling and Plant-based Materials

100%
plant-based materials

+

Recycled
materials



DOING OUR PART: REDUCING ENVIRONMENTAL IMPACT

Living in harmony with nature begins with us. At Suntory, we are committed to operating and growing sustainably throughout our global supply chain. Nature is at the heart of our business, and we're working every day to ensure that future generations inherit and enjoy a healthy planet.

Use of Renewable Energy

To ensure that our production processes are energy-efficient, Suntory uses low-emission fuels and renewable energy wherever possible. We are actively installing solar panels at our plants and installing biomass boilers. In 2022, Suntory switched all of its purchased electricity sourced from 100% renewable energy in its directly owned manufacturing sites and R&D facilities in Japan, Europe and Americas.

Green Hydrogen

Suntory Holdings has partnered with Yamanashi Prefecture in Japan to install the country's largest 16 megawatt-size "Yamanashi Model Power-to-Gas (P2G) System"¹ at the company's Hakushu facilities by 2025².

This system will produce green hydrogen by electrolyzing water using renewable electricity such as solar power and therefore does not emit any greenhouse gas (GHG) in its production process nor when consumed as a fuel. The green hydrogen produced will not only be used as fuel for heat energy at the company's Hakushu facilities but are also planned to be utilized in the surrounding communities.

¹ Technology commissioned by New Energy and Industrial Technology Development Organization (NEDO) and jointly developed by Yamanashi Prefecture, Toray Industries, Inc., Tokyo Electric Power Company Holdings, Incorporated and Takaoka Toko Co., Ltd.

² This program, "Hydrogen Production through Water Electrolysis Using Power from Renewables (adopted August 2021)," is supported by NEDO under the Japanese government's Green Innovation Fund.

Environmentally Friendly Packaging

Suntory is committed to designing people and planet-friendly containers for our products. Our F to P Direct Recycling Technology which is used to produce new PET bottles from recycled ones is estimated to reduce the emission of CO₂ by 70%³ compared to producing PET bottles from virgin petroleum-based materials. We are aiming to introduce 100 percent plant-based PET materials in the near future.

Not just in Japan, we are also leveraging our technologies to reduce bottle weights in our group companies around the world.

³processes from used PET bottles to the preform production



3.4





Our Principles in Action

CONNECTING WITH OUR COMMUNITIES

At Suntory, we believe our business should create harmony with society. Following in the footsteps of our founder, Shinjiro Torii, we are committed to giving back to the communities where we live and work. Every day, we strive to forge greater bonds between people and the world around them – promoting richer and more fulfilling lives through art, music and culture.

We achieve this through a wide range of community-building initiatives, in Japan and around the world. From world-class music programs and supporting children's sports leagues to emergency relief in the wake of a disaster, Suntory is determined to give back to the communities that support and inspire us.

CONNECTING WITH OUR COMMUNITIES

Enriching Lives Through the Arts

Suntory has proudly supported the arts for nearly 60 years with our belief that art and music enriches communities. It all started in 1961 with the founding of the Suntory Museum of Art, which today houses more than 3,000 pieces. Then in 1986, we opened Suntory Hall, the first hall dedicated to live classical music performances in Tokyo. Suntory Hall earned a high reputation for its acoustics over the years, welcoming world-renowned musicians and performers.

Empowering Youth Through Sports

Suntory believes athletics are a powerful tool to unite and empower young people. That's why we engage with children to build more opportunities to play sports and grow. In Japan, the Suntory Sungoliath rugby team and Suntory Sunbirds volleyball team actively share their passion and the joy of playing sports through clinics and events.



Supporting Communities in Need

In the U.S., after devastating flooding hit Eastern Kentucky in August 2022, Beam Suntory donated \$100,000 to support humanitarian relief efforts in Eastern Kentucky. The funding supported three partner organizations – the American Red Cross, Feeding America, Kentucky's Heartland, and the Team Eastern Kentucky Flood Relief Fund set up by the state of Kentucky.

Suntory PepsiCo Beverage Thailand sets the month of August every year as a "Helping Hands Month" and has done so since 2018. The aim is to turn the corporate culture of "Being a Giver" into practice through the Helping Hands project. Employees are encouraged to volunteer for the opportunity to participate in activities to help society.

In France, Suntory Food & Beverage Europe is partnering with associations that have a positive impact on the environment, people and communities:

- Ishpingo, which fights against deforestation in the Amazonian Forest
- Planète urgence, which sets up solidarity leaves to protect the environment and support the development of local communities
- Secours populaire français, which acts against poverty and exclusion
- AFEV, which fights against school dropout





Suntory
Whisky
since 1917

SUNTORY
The Premium SOU
YAMAZAKI

PROMOTING RESPONSIBLE DRINKING



Suntory is committed to promoting responsible drinking and reducing harmful drinking in communities around the world.



Hand in hand with Beam Suntory, our Alcohol Responsibility and Sustainability (ARS) Committee and Department are actively engaged in activities to raise consumer awareness about responsible drinking, including conducting and supporting research and leading internal and external programs to reduce harmful drinking. Beam Suntory's Drink Smart program helps educate consumers about alcohol, giving them the tools to make more informed and responsible choices.

4.



A close-up photograph of a hand holding several fresh, vibrant green tea leaves. The background is a soft, out-of-focus green, suggesting a tea plantation. A semi-transparent teal banner is overlaid on the lower half of the image, containing white text.

BUILDING A MORE SUSTAINABLE FUTURE

At Suntory, we believe that the bigger we grow, the greater our positive impact can be. As a leading global corporation, we are committed to creating a more sustainable future for all communities. This is fundamental to our business, and has guided and inspired us for more than 100 years.

SUNTORY GROUP SUSTAINABILITY VISION

Suntory believes we have an important role to play in addressing today's global challenges to contribute in creating a sustainable society.

To drive more sustainable management group wide, we pursue our actions guided by the Suntory Group Sustainability Vision that expresses what we envision necessary to realize a sustainable society, as well as the 7 themes we consider important for sustainability.

We hold ourselves to the highest standards, committing to an ambitious set of goals to deliver on our purpose to "To inspire the brilliance of life, by creating rich experiences for people, in harmony with nature."



**SUSTAINABLE
DEVELOPMENT
GOALS**

THE SUNTORY GROUP'S 7 SUSTAINABILITY THEMES

Theme



Water



Carbon



Raw Ingredients



Containers
& Packaging



Health



Human Rights



Enriching Life

Our Commitment

Related SDGs

Based on Suntory's "Sustainable Water Philosophy," we as a group promote activities to preserve water including understanding of the water cycle, reduction, recycling and wastewater management, watershed conservation, and work with external stakeholders to achieve water sustainability.



In order to promote a decarbonized society and to address climate change, we reduce carbon emissions through the introduction of the latest energy-saving technologies and the use of renewable energy at our facilities as well as in our operations throughout the value chain.



With regard to agricultural products and other raw ingredients that are essential to our products, we cooperate with business partners across the supply chain, identify social and environmental issues, and promote sustainability initiatives that enable us to grow together, thereby enriching our communities.



We consider the environment throughout the product life cycle—from product design, packaging materials, and containers, to transportation and recycling after consumption—and work to achieve a circular economy.



We believe that as a consumer-oriented company, it is important to support the pursuit of a balanced lifestyle both in body and mind. Our consumers have different needs and preferences at different life stages, and through our diverse business activities, the Suntory Group will support consumer wellness at each of those stages. By offering choice in products, services and experiences through our soft drinks, health foods, alcohol and other businesses, as well as by innovating in relevant fields, we will support the wellbeing and balanced lifestyles of our consumers.



Group Employees

In addition to promoting a safe work environment, we promote health management and provide growth opportunities with a long-term perspective. In addition to respect for people and prevention of harassment and other related issues, we promote diversity (including of race, religion, gender, sexual orientation, age, nationality, language, and disability) and inclusion (accepting and valuing the differences between each individual as an important part of who they are). We also ensure labor safety to promote an environment that is easy to work in and full of the "Yatte Minahare" spirit.



Value chain

In order to contribute to the well-being of all people involved in the value chain, we carefully review and understand our impact on human rights, and cooperate with external stakeholders including suppliers to conduct activities for the protection of human rights.



We provide products and services that enrich peoples' minds and bodies, promote innovation and create new value, and contribute to the creation of a more "human" society. Based on our founding spirit "Giving Back to Society," we address social issues and contribute to enhancing social welfare, including the arts, culture, science, sports, and next generation education. In the regions where we do business, we value dialogue with the local community, and strive to help address local issues to enrich peoples' lives.



LIVING IN HARMONY WITH NATURE

Through Water Sustainability Activities Around the World

The Suntory Group's Sustainable Water Philosophy has been established to address relevant water issues in each of our regions of operation. As we grow globally, we are expanding our work on water sustainability around the world.

Globally

Beam Suntory employees around the world participated in Together for Good, the company's annual global volunteer event which first began in 2018. In 2022, nearly 1,100 employees across 12 countries volunteer over 4,700 hours across 60+ events in a range of community-serving activities, including planting trees and performing conservation work in community parks, cleaning rubbish from parks, shorelines and waterways, supporting food banks and working with people with intellectual disabilities.



North America

Beam Suntory has established two Natural Water Sanctuaries in North America, including a 33-acre Natural Water Sanctuary on the distillery grounds at Maker's Mark, and a Natural Water Sanctuary on grounds immediately adjacent to the Jim Beam distillery, in partnership with Bernheim Arboretum and Research Forest, to preserve and protect the quality limestone water, restore wildlife habitats, and reintroduce native plants and trees.



Beam Suntory has also completed watershed protection plans at seven of its locations across three countries, and has a goal of establishing watershed protection plans at all of its operation facilities by 2025.

Scotland

Suntory Holdings and Beam Suntory jointly launched Peatland Water Sanctuary™ initiative, a large-scale series of peatland restoration and conservation and watershed conservation projects in Scotland. The companies plan to invest more than \$4 million in the restoration and conservation of 1,300 hectares of peatlands by 2030, enough to produce the same amount of peat that Beam Suntory harvests every year in making its Scotch whiskies on an ongoing basis. The first Peatland Water Sanctuary™ project is due to begin near the Ardmore distillery in November 2021, with subsequent projects across other sites in Scotland to follow in the coming years



France

Suntory Beverage & Food France has an ongoing, 20-years water resource conservation partnership with Grand Parc Miribel Jonage, a natural park located near its Meyzieu Plant. Under this partnership, Suntory Beverage & Food France will support nature conservation activities in the park and educational programs for children.



Nigeria

In 2018, Suntory Beverage & Food Group donated a tank with the capacity for 2,000 liters of safe water to an orphanage in Lagos, Nigeria.



Kenya

In Kenya, Suntory Beverage & Food Kenya is supporting the Kangemi Resource Centre (KRC) and the community around to access clean water. Through water project which serves both the Centre and the Community around, free water is provided to the children by informal schools in the slums. Suntory also donated a van to help in the distribution of water around the schools.



Vietnam

In Vietnam, we helped the main schools involved in the Suntory Mizuiku educational program to improve their sanitation environment by repairing and installing toilets, washrooms, and other facilities.



Japan

In Japan, Suntory is growing the Natural Water Sanctuary program by continuing to expand, now including water conservation and forest preservation activities in approximately 12,000ha in 22 forests, in 15 prefectures in Japan.



Japan, Indonesia, Vietnam, Thailand, France, China, Spain and New Zeland

In these regions, Suntory has developed the Suntory Mizuiku - Education Program for Nature and Water, an interactive program Suntory designed to educate the next generation on the importance of water conservation and what each can do to protect this precious resource.

SUNTORY

Sustained by Nature and Water